This most beautiful city draws thousands of tourists every year who come to enjoy the beautiful scenery and activities. Zakopane has many cultural centers providing stage productions, folkloric events, children's entertainment, nature displays as well as exhibitions and galleries of the works of many artists.

Many historical monuments, including the old church and cemetery on Koscielisko Street, a major area in Zakopane, date back to the middle of the 19th Century. The timber church contains original liturgical items dating from the 17th century. The cemetery has numerous unique tombstones of famous Polish people.

Dating back to the 1800's are many timbered buildings designed and built by Stanislaw Witkiewicz in the Tatra style which became very popular. Some of these houses, such as the AKoleba House@ and the ADom pod Jedlami (House under Firs), are now considered historical sites.

In the summer, Zakopane-s streets are filled with attractively decorated horse-drawn carriages and, in winter, with horse-drawn sleighs.

Zakopane has applied to become the site of the Winter Olympic Games in the year 2006. This will bring even more tourists and exposure to this yet undiscovered center of Highland culture. The resort city, with a population of approximately 30,000 inhabitants, is visited by 3,500,000 million tourists yearly.